



Marcus Hassen

Sr. Manager - Technical Space Operations - REO @ AT&T

Marcus has more than 25 years of management, engineering, and operations experience with a focus on data centers and advanced technology sectors. He has led various projects for planning, designing, maintaining, upgrading and expanding data centers and corporate real estate portfolios, advocating a master planning approach to provide solutions that not only meet near term objectives but also become the foundation for longer term programs to enhance reliability, realize operational savings and reduce Total Cost of Ownership. Experienced both as an owner and consultant, Marcus understands the nature of the critical environment and its reliance on the proper design, construction and commissioning of its technology and facility infrastructure systems to successfully deliver on its fundamental business mission. He has authored a number of trade articles and presentations on energy efficiency and other operational aspects of the data center. Marcus is a graduate of Virginia Polytechnic Institute and State University and joined AT&T in 2013, currently the Data Center Program Manager for the Real Estate Operations Eastern United States region. He is a Board Member of the Carolinas Chapter of the 7x24 Exchange and serves as the organization's Thought Leadership Committee Chairman. Marcus was appointed in 2017 as a Voting Member on the ASHRAE SSPC 90.4 Energy Standard for Data Centers Project Committee.

Specialties: Data Centers, Property Management, Biotech and Pharma, Healthcare, Trading Floors, Command Centers, General Industrial, Sustainable Design, Energy Efficiency, Gap Analyses